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Martin Moores

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Personal Statement:

A confidently skilled and creative Graphic Designer looking to forge a career with an organisation that can free creative instincts to produce outstanding pieces of work. Always looking for new challenges and testing capabilities to the highest standard. Aiming to be an asset to any company looking to employ flair, creativity and style whilst ensuring consistency, accuracy, legibility and punctuality within their graphics department. Equipped with excellent communication skills, and the ability to develop solutions for complex problems and tasks, but most importantly, a good natured, approachable person who is highly motivated, able to work on own initiative but who also relishes the opportunity to collaborate with other team members within a creative environment.

Education:

University of Cumbria, Carlisle - September 2005 - August 2008

- BA (Hons) 2:1 in Graphic Design

Mid-Cheshire College, Cheshire - September 2001 - July 2005

- HND in Graphic Design
- BTEC National Diploma in Graphic Design
- A-Level Art

Software Specialisms:

Adobe Photoshop, InDesign, Illustrator, Dreamweaver (HTML & CSS), Microsoft Office

Career Progress:

August - October 2011

Position:

Duties:

Achievements:

TSL Education, London

Junior User Experience Designer (Contractor)

- Assisting the UX team in the re-brand of the new TES website and designing advertising material across the whole of the TSL group.

Quickly adapting to the fast paced environment of a large company and contributing design work that maintains this company's global reputation.

September 2011 - October 2011

Position:

Duties:

Achievements:

BBC Live 'n' Deadly Tour, Nationwide

Senior Steward

- Interacting with thousands of guests whilst supervising the main entrance of this high profile event as well as other duties throughout the day.
- Working as part of a team on a large scale live event.

August 2011

Position:

Duties:

Achievements:

Kirstywray.com

Freelance Web Designer

- Designing an online portfolio for a professional actor.

Through the use of a large modern header, bold typography and simple CSS3 shadow effects an innovative design was created.

May 2011

Position:

Duties:

Achievements:

Sarahbarbet.com

Freelance Web Designer

- Designing an online portfolio for a professional actor.

Created a unique and modern website design that is visually appealing to the user.

March 2011

Position:

Duties:

Achievements:

Alliscott.com

Freelance Web Designer

- Designing an online portfolio for a professional actor.

Working with minimal materials to create an interesting design concept which engages the viewer.

February 2011

Position:

Duties:

Achievements

Sigrun's Fire, Central School of Speech and Drama, London

Freelance Designer

- In collaboration with writer/ director Stephen Clark (Martin Guerre, Love Story, Zorro) promotional material was designed for his upcoming new musical Sigrun's Fire.
- Director requested a one day turnaround using advanced Photoshop skills.

December 2010

Position:

Duties:

Achievements:

Coligami.co.uk

Freelance Web Designer

- Corporate identity and website design for a start-up business.

Integrating skills in photography and web design as well as learning how to program paypal and create a blog using Wordpress.

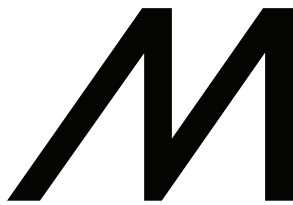
October 2010

Duties:

Achievements:

Skills Development

- Designing an iPhone Specific Version of personal website, using open source software
- Learnt new skills to keep up to date with trends within marketing, communication and technology.

**2****Martin Moores****Mobile:** 07783115639**Email:** martinmoores@yahoo.co.uk**Website:** www.martinmoores.com**Career Progress:**

September - October 2010

Position:

Duties:

Achievements:

Justinsmithdesign.co.uk**Freelance Web Designer**

- Website design for a fashion designer.
- Building upon website development skills.

July - August 2010

Position:

Duties:

Achievements:

Green Room Theatre, Manchester**Freelance Designer**

- Designing promotional materials including flyers, leaflets and event posters.
- Ability to identify client's needs via electronic communications.

June 2010

Position:

Duties:

Achievements:

Stafford Long & Partners, London - Recruitment Marketing Agency**Junior Art Director**

- Organising and leading a photo shoot for internal marketing and promotional material as well as creating website banners for Severn Trent PLC and Scope.
- Working as an individual designer and learning new skills in web animation.

March 2010

Position:

Duties:

Achievements:

Mid Cheshire College, Cheshire**Guest lecturer**

- Tutoring Graphic Design students on portfolio presentation skills.
- Experience in public speaking and group presentational skills.

September 2009

Position:

Duties:

Achievements:

Stafford Long & Partners, London - Recruitment Marketing Agency**Freelance Designer**

- Comms Network re-branding.
- Successfully creating work from a minimal brief under pressure.

December 2008

Position:

Duties:

Achievements:

Imprint LTD, London - Graphic Design and Multimedia Agency**Graphic Designer**

- Design of Minds Charity Brochure and Energy Saving Trust Brochure.
- Working to tight deadlines to meet briefs whilst adhering to company guidelines.

November 2008

Position:

Duties:

Achievements:

Sense Advertising, London - Advertising Agency**Junior Art Director**

- Working with the creative team to produce a brochure for Utility Cartons.
- Suggesting design concepts and then collaboratively creating the brochure.

October 2008

Position:

Duties:

Achievements:

Likemind - London - Corporate Design Communications**Graphic Designer**

- Designing an in-house advertising brochure.
- Working closely with a small team to achieve common goals and expanding on colleagues' ideas to create fresh, vibrant advertising.

August 2008

Position:

Duties:

Achievements:

Stafford Long & Partners, London - Recruitment Marketing Agency**Junior Art Director**

- Creating career advertisement campaigns for Severn Trent Water.
 - Taking part in initial design concept discussions for RM Computers' graduate scheme.
 - Designing management advertising for Manheim Auctioneers.
- Becoming more efficient at generating ideas which were put forward and accepted by clients within a major agency.

Hobbies & interests:

I enjoy cycling, watching live performing arts events, socialising and helping out family and friends. My interests include photography and keeping up to date with new trends in technology and design software. I am also constantly updating, self teaching and improving upon my own design and website skills and applying these on a voluntary basis to help others.

References:**Lucy Blackwell**

Head of User Experience & Design

TES Digital Media

Email: lucy.blackwell@tes.co.uk

Steve Paton

Senior Art Director

Stafford Long

Email: info@stafford.co.uk